GO

Offers Clearance

Search

WOMEN'S JEANS STYLE GUIDE

Find your fit and feel good in F&F denim

Shop all women's jeans >



1 SLIM LEG **JEANS**

Slim fitting from the hips to the knees with a straight leg to the ankles

Store locator Your account Your basket

Shop slim leg jeans >



Containing LYCRA® BEAUTY for long-lasting stretch and fit, our F&F Contour range is designed to smooth and shape you comfortably

Shop contour jeans >





JEGGINGS

An ultra-skinny fit that pulls up just like leggings with added stretch for comfort

Shop jeggings >

3







5 SKINNY **JEANS**

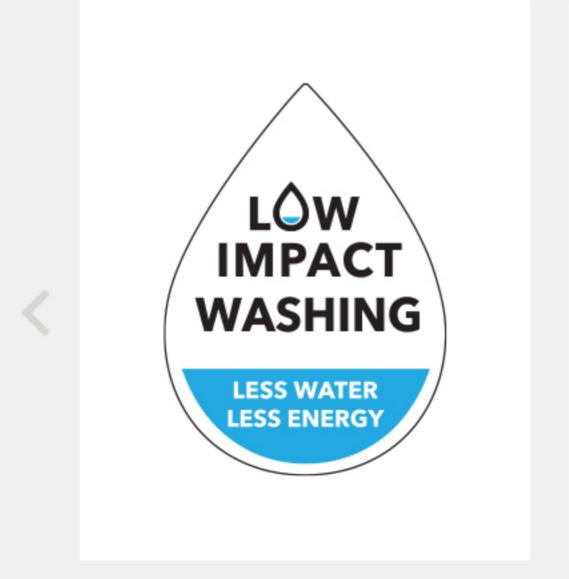
A modern classic fit that skims from the hips through to the ankles

Shop skinny jeans >

TREND HEADING

FEEL-GOOD DENIM

We caught up with our design manager and denim expert Jayesh Mandalia, to talk about F&F's denim journey and our commitment to sustainable denim





LESS IS MORE

4

We develop our own denim base colours so we are using less water, energy and chemicals to wash down garments. For example, for a very light wash jean we start with a mid or light base colour rather than washing down from dark indigo denim

KEEPING SCORE

5

We are constantly benchmarking ourselves to monitor the environmental impact of the washing process. We use EIM scoring software by Jeanolgia to make sure our garments fall within the low impact category

Cta text >



TREND HEADING

YOUR FIT

With five denim fits available, there's a pair of jeans to suit every man. Browse our fits below and choose your denim style

Shop all men's jeans >



Shop skinny jeans >

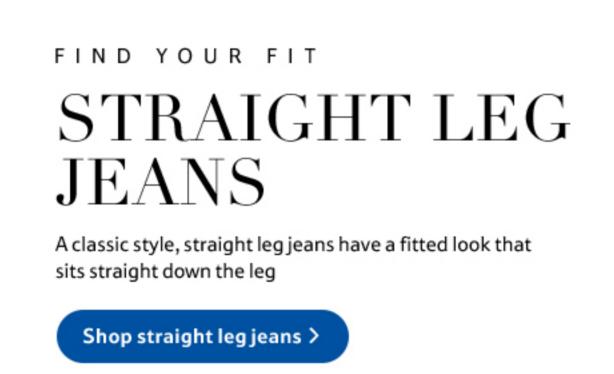




FIND YOUR FIT SLIM LEG **JEANS**

Slim leg jeans sit below the natural waist and are narrow through the leg

Shop slim leg jeans >







FIND YOUR FIT BOOTCUT **JEANS** Finishing at the arch of the foot, the bootcut style sits straight at the thigh with a wider hem

Shop bootcut jeans >

LOOSE FIT **JEANS** The loose fit sits away from the silhouette with a

relaxed feel

Shop loose fit jeans >

FIND YOUR FIT

